



DESC.: **PRIUS PRIME** **XSE Premium**  
VIN: **JTDACACU2R3030970**  
YR/MDL: 2024/1239C  
CLR: WIND CHILL PEARL/BLACK (0089/22)  
FINAL ASSEMBLY POINT: TOYOTA, AICHI, JAPAN

GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★  
Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
Based on the risk of injury in a side impact.

**Rollover** ★★★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

STANDARD EQUIPMENT

UNLESS REPLACED BY OPTIONAL EQUIPMENT

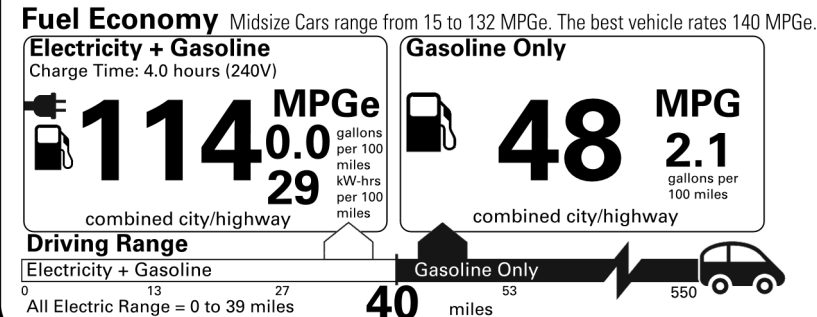
- MECHANICAL & PERFORMANCE**  
- 2.0L DOHC 16V VVT-i 4-Cylinder Engine  
- Plug-In Hybrid System w/ EV & HV Modes  
- 220 Combined Net Horsepower
- SAFETY & CONVENIENCE**  
- Toyota Safety Sense 3.0 w/Pre-Collision  
- Safe Exit Assist  
- Blind Spot Monitor w/Rear Cross-Traffic Alert  
- Front Cross-Traffic Alert  
- Lane Change Assist  
- Traffic Jam Assist (req. DriveConnect subscription; 1 year trial included)  
4G network dependent  
- Front & Rear Parking Assist w/ Automatic Braking  
- Smart Key System w/ Push Button Start  
- Connected Services Capable. 4G network dependent. See Toyota.com for details.
- EXTERIOR**  
- 19-inch alloy wheels  
- Bi-LED Headlights, LED DRLs  
- Rain-Sensing Wipers
- INTERIOR**  
- 7-in. Multi-Information Display  
- 12.3-in. Toyota Audio Multimedia w/ Wireless Apple CarPlay & Android Auto Compatibility  
- SiriusXM w/3-Month Platinum Plan Trial  
- JBL 8-speakers including amplifier  
- Power Liftback  
- Fixed Glass Roof  
- SofTex-Trimmed Heated and Ventilated Front Seats  
- 8-Way Power Driver Seat w/Lumbar and Memory Settings  
- Heated Steering Wheel  
- Six USB-C ports  
- Qi Wireless Smartphone Charger
- FOR FULL PRODUCT DETAILS:**  
Please Visit [Toyota.com/PriusPrime](http://Toyota.com/PriusPrime)  
\*\*\*Full Tank of Gas\*\*\*

BASE MANUFACTURER'S SUGGESTED RETAIL PRICE **\$39,670.00**  
OPTIONAL EQUIPMENT

FE	50 State Emissions	
DV	Digital Rearview Mirror	200.00
LX	ADVANCED TECHNOLOGY PACKAGE - Panoramic View Monitor and Advanced Park	1,085.00
PC	Premium Paint	425.00
SD	Heated Rear Seats	350.00
2T	All Weather Floor Liners/Cargo Liner	299.00
3P	Paint Protection Film	439.00
59	Quick Charge Cable	70.00
7R	Emergency Assistance Kit	75.00
BM	Body Side Moldings	275.00
D5	Door Edge Guards	155.00
EF	Rear Bumper Applique	69.00
MF	Mudguards	150.00

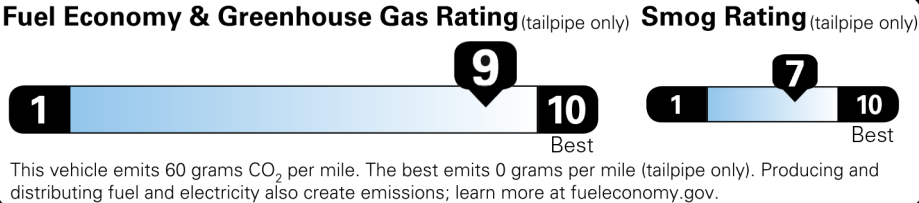
EPA DOT Fuel Economy and Environment

Plug-In Hybrid Vehicle  
Electricity-Gasoline



You save **\$5,750**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$800**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon and \$0.15 per kW-hr. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles



MANUFACTURER'S SUGGESTED RETAIL PRICE <sup>†</sup>	\$43,262.00
DELIVERY, PROCESSING AND HANDLING FEE	1,135.00
<b>TOTAL SUGGESTED RETAIL PRICE</b>	<b>\$44,397.00</b>

<sup>†</sup>Manufacturer's suggested retail price excludes delivery processing and handling fees, license and title fees, applicable federal, state and local taxes, and dealer and distributor options and accessories.

Delivered by Truck to: 34050  
GRAHAM TOYOTA  
1515 WEST FOURTH STREET  
P.O. BOX 2639  
MANSFIELD OH 44906



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